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## **Crossville Launches Ready to Wear Porcelain Tile Collection New Line Replicates the Look and Feel of Textile**

CROSSVILLE, Tenn. – Crossville, Inc. has announced the debut of Ready to Wear, a porcelain tile collection mimicking the look and texture of textile. The line was meticulously developed to capture the classic warp and weft of fabric in both tactile and visual representation. Through nuanced, “woven” detailing enhanced with subtle strands of shimmer, Ready to Wear achieves a subdued, dimensional appearance that’s well suited for both commercial and residential applications.

“You can dress up or dress down your designs with this collection—just as you could style an outfit with a favorite pair of jeans or a great tweed blazer,” states Crossville VP of Marketing Lindsey Waldrep. “It’s really versatile.”

Additionally, Waldrep points out the details of Ready to Wear that make it unique amongst other fabric-inspired tile collections.

“We were careful to achieve authenticity in the warp and weft detailing, and we included an understated shimmer that follows the woven effect of the texture. When the tiles catch the light, you can see the finely crafted characteristics that make the collection exceptional,” Waldrep shares.

Ready to Wear is offered in eight color options encompassing both cool and warm tones. Colors are Flannel Suit, Smarty Pants, Buttoned Up, Decked Out, Hand in Glove, Hats Off, Perfect Fit, and Off the Cuff.

12”x24” calibrated field tiles are complimented by 2”x6” tiles, as well as coordinating bullnose trim pieces to finish out the look. Ready to Wear is recommended for interior walls and floors and exterior walls in both commercial and residential applications.

Made in the U.S.A. through Crossville’s EcoCycle Tile Process™, the Ready to Wear line contains a minimum 4% recycled content and is Green Squared Certified.

For more information on this collection, visit [crossvilleinc.com](http://crossvilleinc.com).

### **About Crossville, Inc.**

Founded in 1986, Crossville Inc. is a U.S.-owned and operated manufacturer of award-winning tile collections for residential and contract applications.

An industry innovator, Crossville is the first U.S. tile manufacturer to achieve the following:

- produce large format tile on site,
- manufacture tile with certified recycled content,
- develop the Tile Take-Back® Program for recycling fired porcelain tile
- achieve certification of its waste recycling programs
- achieve TCNA's Green Squared certification for all of its U.S.-produced tile lines, distribute a complete line of large format, 3mm-thin porcelain panels (Laminam by Crossville) and
- become a net consumer of waste.

For more information on Crossville, visit [crossvilleinc.com](http://crossvilleinc.com)

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