

For Immediate Release

## **Crossville's Updated Buenos Aires Mood Porcelain Tile Collection Debuts Renewed Color Palette Answers Popularity of Gray Tones and Invites Ombre Installations**

CROSSVILLE, Tenn. - Crossville, Inc. has unveiled the updated Buenos Aires Mood porcelain tile collection. Buenos Aires Mood has been a frequently specified product in Crossville's line up for many years, highly regarded for its beautifully interpretation of a versatile, natural stone look. The new version of the collection retains the stone look yet offers specially developed colors and size options reflective of current trends and designer preferences.

The 5-color palette includes three new cool-toned hues—Pilar, Palermo, and Malbec, replacing colors that were discontinued. The inclusion of gray tones answers the market's preference for cool-toned neutrals. The range of colors invites designers to create custom looks such as ombre effects in which a single installation goes from light to darker colors in a gradient fashion, high contrasting patterns utilizing light and dark options, and inventive mix-and-match patterns.

Sizes now offered are 12x12, 12x24, 24x24, 6x36, and 18x36 in both polished and unpolished finishes, with a textured finish available in 12x24 and 18x36. A 2x2 mosaic is offered in unpolished finish only. In addition to interplaying colors, designers can work with the various finishes to achieve unique effects within floor and wall installations, as well.

Field tiles are rectified for installation with a minimum 3mm grout joint for stunning installations.

Polished and unpolished finishes are recommended for interior walls and floors and exterior walls in commercial and residential settings. The textured finish is suitable for interior and exterior walls and floors, as well as exterior paving. For complete product usage recommendations and details, view the product literature at <http://crossvilleinc.com/products/buenos-aires-mood/>.

### **About Crossville, Inc.**

Founded in 1986, Crossville Inc. is a U.S.-owned and operated manufacturer of award-winning tile collections for residential and contract applications.

An industry innovator, Crossville is the first U.S. tile manufacturer to achieve the following:

- produce large format tile on site,  
manufacture tile with certified recycled content,
- develop the Tile Take-Back® Program for recycling fired porcelain tile
- achieve certification of its waste recycling programs
- achieve TCNA’s Green Squared certification for all of its U.S.-produced tile lines,  
distribute a complete line of large format, 3mm-thin porcelain panels (Laminam by  
Crossville) and
- become a net consumer of waste.

For more information on Crossville, visit [crossvilleinc.com](http://crossvilleinc.com)