

For Immediate Release

Media Inquiries: Irene Williams, irene@msg2mkt.com / (615) 429-8492

GREG MATHER NAMED PRESIDENT-ELECT OF CROSSVILLE, INC.

CROSSVILLE, Tenn. - Officials with Curran Group, the family owned and operated holding company of which Crossville, Inc. is a subsidiary, have announced the appointment of Greg Mather to the position of president-elect of Crossville. Mather will succeed John Smith in the presidency upon Smith's retirement, slated for the end of 2015.

Mather comes to Crossville, Inc. from Owens Corning of Toledo, Ohio where he worked since 2012, most recently serving as vice president / general manager of FOAMULAR® Insulation, a business unit of the Fortune 500 company. Prior to his tenure at Owens Corning, Mather spent 15 years with personal care manufacturer Kimberly-Clark in increasingly responsible marketing roles, including three years as global marketing director. Early in his career, he worked with Moen Incorporated as field sales representative. He earned his MBA from the University of Notre Dame and a BS, Marketing from the University of Florida.

According to Curran Group Co-President Tim Curran, Mather was selected after an exhaustive search that revealed his unique blend of experience.

"Greg brings extensive organizational and operational management experience to Crossville, as well as a career history comprised of milestone after milestone of increased sales for large scale manufacturers," Curran explains. "In his role with FOAMULAR®, he successfully improved manufacturing productivity and safety and reduced operating costs, all while launching new innovation that led to strong increases in net sales."

Curran further states that Mather's background at Fortune 500, multi-billion dollar corporations is the right fit as Crossville, Inc. readies for the future within its industry.

"We're looking to the future and how the Crossville brand will continue to lead through product innovation and a progressive brand position. With his firsthand success at large, global corporations, Greg is well qualified to provide the guidance our company needs to make great strides going forward."

Mather's first order of business as president-elect is to attend the Coverings Expo in Orlando, April 14 - 17, 2015. He will be connecting with Crossville's sales and leadership teams, as well as meeting and greeting distributors as he launches his tenure with the company.

Additional information or requests for interviews may be directed to Irene Williams, Crossville's public relations representative, at irene@msg2mkt.com or (615) 429-8492.

About Crossville, Inc.

Founded in 1986, Crossville Inc. is a U.S.-owned and operated manufacturer of award-winning tile collections for residential and contract applications. Its headquarters and manufacturing facilities are located in Crossville, Tennessee. Crossville, Inc. is a wholly owned subsidiary of Curran Group, a privately held holding company renowned for its core values of family, respect, partnership, integrity, and improvement.

An industry innovator, Crossville is the first U.S. tile manufacturer to achieve the following:

- produce large format tile on site,
- manufacture tile with certified recycled content,
- develop the Tile Take-Back® Program for recycling fired porcelain tile,
- achieve certification of its waste recycling programs,
- achieve TCNA's Green Squared certification for all of its U.S.-produced tile lines,
- distribute a complete line of large format, thin porcelain panels (Laminam by Crossville), and
- become a net consumer of waste.

For more information on Crossville, visit crossvilleinc.com.