# CrossValue Program Details



# CROSSVALUE

Readily Available Budget-Priced Solutions

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The Crossville CrossValue Program is a curated collection of our best selling lines that are deeply inventoried to provide our customers with readily-available, high-quality porcelain tile.



In-Stock at Our Warehouse

Quick Order Processing and Shipping

**Delivered to Your Door** 

Crossville has been a trusted source for porcelain tile for nearly four decades. Contractors, designers and retailers love our variety of unique textures, looks, colors, and installation possibilities, all backed by matchless customer service, and technical support.

#### **Crossville Porcelain Tile Special Features and Benefits**



\*Porcelain tile itself is water resistant; for a fully waterproof installation, please work with your installer.

The CrossValue program consists of 62 budget friendly options in 12 x 24 Unpolished at 3 budget levels - perfect to fulfill your value engineering, discretionary and specification needs.

#### LEVEL 1

3 collections | 9 skus | 12 x 24 UPS





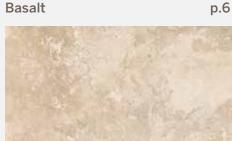


p.4 Access Point Concrete

#### LEVEL 2

#### 5 collections | 28 skus | 12 x 24 UPS









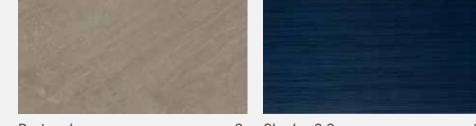
**Ready to Wear** 

Gotham

p.8

p.7

#### LEVEL 3 3 collections | 25 skus | 12 x 24 UPS\*



p.7



Portugal

**Stone Fiction** 

Shades 2.0 p.9

**Owen Stone\*** p.10 \* Owen Stone available in Leathered finish only

# CrossValue Level 1 Products



## Access Point - Travertine

12 x 24 UPS

- For price-conscious projects
- Calibrated edges
- Also available in 2 x 2 mosaics and 4 x 24 bullnose
- Made in USA





WBT06 Travertine Ash









**WBT04** Travertine Sand



WBT05 Travertine Dove



#### Access Point - Concrete

12 x 24 UPS

- For price-conscious projects
- Calibrated
- Also available in 2 x 2 mosaics and 4 x 24 bullnose
- Made in USA

WBC01 Concrete White



WBC06 Concrete Ash











WBC04 Concrete Sand





### CrossValue Level 1 Products



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Pool

Exterior Walls

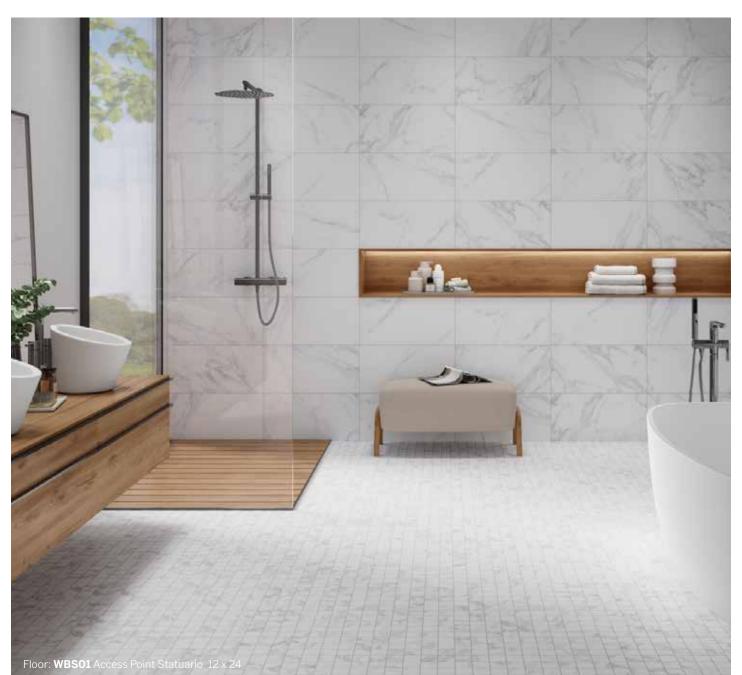
Floor

### Access Point - Statuario

12 x 24 UPS

- For price-conscious projects
- Calibrated edges
- Also available in 2 x 2 mosaics and 4 x 24 bullnose
- Made in USA





WBS01 Statuario

# CrossValue Level 2 Products



#### Basalt

12 x 24 UPS

- Inspired by genuine basalt volcanic rock with finely grained subtle undertones of crystallized magma
- Calibrated edges
- Also available in 12 x 12, 4 x 12 Bullnose and 6 x 12 Cove Base Trim
- Cross-Sheen<sup>®</sup> finish for easy cleaning
- Manufactured by Crossville<sup>®</sup> using processes that are Green Squared<sup>SM</sup> certified
- Made in the USA



AV291 Silica



AV294 Mafic



AV295 Magma









AV292 Caldera

AV293 Bedrock



#### Java Joint

12 x 24 UPS

- Striations of crema and bold neutrals present a product line that is steeped in versatility.
- Calibrated edges
- Also available in 4 x 24 Bullnose, 6 x 12 Cove Base Trim, and 2 x 2 Mosaic
- Cross-Sheen finish for easy cleaning
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA



JAV01 Two Sugars





JAV05 French Press











JAV02 Flat White

JAV03 House Blend



# CrossValue Level 2 Products

### **Stone Fiction**

- The look of travertine with the performance of porcelain
- Calibrated edges
- Also available in 24 x 24, 4 x 24 Bullnose, 6 x 12 Cove Base Trim, and 2 x 2 mosaics
- Cross-Sheen finish for easy cleaning
- Exterior Finish also available
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA



STF01 Travertine Ivory



STF02 Travertine Beige



STF03 Travertine Silver



**STF04** Travertine Coffee







#### Gotham

#### 12 x 24 UPS

- Subtle striations and aggregate finishes create depth and integrity
- Calibrated edges
- Also available in 4 x 24 Bullnose and 6 x 12 Cove Base Trim
- Cross-Sheen finish for easy cleaning
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA

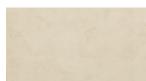


AV321 Lamp Post



AV324 Mainline





AV322 Penthouse



AV325 Dockside







AV323 Clock Tower



AV326 Pavement

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## CrossValue Level 2 Products

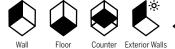


#### Ready to Wear

12 x 24 UPS

- Patterned with classic warp and weft texture in eight smart-casual shades
- Monochromatic schemes are effortlessly chic, or mix-and-match to show your creative side
- Calibrated edges
- Also available in 4 x 24 Single Bullnose Trim
- Cross-Sheen finish for easy cleaning
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA







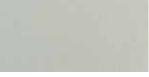
#### Cools







AV316 Smarty Pants



AV314 Perfect Fit



AV317 Flannel Suit

Warms



AV311 Buttoned Up

AV315 Decked Out



AV313 Off the Cuff

# CrossValue Level 3 Products



#### Portugal

12 x 24 UPS

- Inspired by Portuguese Atlantic Dark
  limestone
- The six hues in Portugal's color palette are a mix of warm and cool neutrals designed to coordinate with some of our best-selling collections
- Rectified edges
- Also available in 6 x 24, 24 x 48, 4 x 24 Bullnose Trim, 6 X 12 Cove Base Trim, and 2 x 2 Mosaic
- Exterior finish also available
- Cross-Sheen finish for easy cleaning
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA



PTG01 Velho White



PTG04 Tinta Negra





PTG02 Grand Rosé



PTG05 Harvest Tawny





PTG03 Venho Verde



PTG06 Madeira Reserve



# CrossValue Level 3 Products



#### **Owen Stone**

12 x 24 Leather Finish

- Unique Leathered finish offers the softest touch
- Subtle, minimalist veining
- Rectified edges
- Also available in 24 x 48, 4 x 24 Bullnose Trim, 6 x 12 Cove Base Trim, and 2 x 2 Mosaic
- Exterior finish also available
- Cross-Sheen finish for easy cleaning
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA



OSTO1 Down









OST02 Bunny

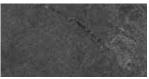


OST05 Sable





OST03 Slipper



OSTO6 Teddy



# CrossValue Level 3 Products



Exterior Walls

Floor

SHD47 Haze

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Pool

#### Shades 2.0

12 x 24 UPS

- Our most popular Crossville collections
- Subtle biophilic linear graphics
- Rectified edges
- Also available in 6 x 24, 24 x 48, coordinating bullnose and cove base with two mosaics along with a 12x24 geometric patterned tile
- Semi-Polished and Patterned finish are also available
- Manufactured by Crossville using processes that are Green Squared certified
- Made in the USA
- Petal Certified by the International Living Future Institute

Base





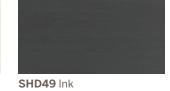
SHD45 Clay

**Neutral Warm** 

SHD43 Fog

**New Warm** 

SHD42 Vapor





SHD54 Midnight

#### Cool



SHD44 Mist





SHD48 Thunder



#### CrossValue Program

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# CROSSVALUE

Readily Available Budget-Priced

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